



List It Inc.

Photography Checklist

Front Exterior

Trash Cans - Remove all bins and place in side yard or in the garage.

Curb & Driveway - Remove ALL cars, boats, trailers, RV's, motorcycles etc. from the driveway and front of your home. Please let neighbors know if they are parked in front of your home they will need to move their vehicle. Close garage doors.

Landscaping - Make sure all landscaping is clean & tidy. Mow the lawn, trim tree's and shrubs.

Remove ALL - Hoses, security signs, welcome signs, seasonal wreaths.

Rear Exterior

Pools - Make sure pool is swept of leaves and hide all pool equipment including pool vacuum/cleaner hose. Make sure to remove all pool toys. Straighten up pool chairs. Be sure to turn on pool fountains/water features.

Yard Tools - Hide away all yard tools like rakes, shovels, wheelbarrows etc.

Yard Furniture - Make sure all yard furniture is cleaned and STRAIGHT! Tidy up all tables, chairs and cushions.

Porch - Clean and sweep up porch. Clear out all kid's or pets toys, balls, frisbees, beds etc.

Remove ALL - Hoses, trash bins.

Interior

Turn all LIGHTS ON

Turn all FANS OFF

Turn all TV's OFF

Turn all COMPUTER SCREENS OFF

Lights - Check and replace all lights. When replacing lights be sure to match with lights of the same color.

Windows - All windows should be cleaned (professionally if possible). **All BLINDS OPEN** and cracked uniform. If blinds are broken or don't function, pull them all the way up.

Interior Continued...

Window Curtains - Window curtains should be open to let in light.

Floors - Steam, clean or mop all wood/laminate/tile floors. All carpet should be vacuumed or professionally cleaned.

Remove ALL - Shoes, footwear and toys.

Living Room

Fireplace - Make sure fireplace and mantle are clean and full of debris. De-clutter fireplace area and store any tools in a closet.

Couch Pillows - Pillows should be fluffed and evenly spread out. Also be sure to remove unattractive blankets from couch.

Remove ALL - Remotes, Magazines, Coasters, Excess Picture Frames, Papers, Mail

Kitchen

Kitchen Sinks and Drying Racks - Kitchen sinks should be emptied, and dish racks should be hidden.

Trash Bins - Place Trash bins and recycle bins outside or in the garage during the photo shoot. We don't want to stink up a closet!

Counter Tops - All counter tops should be cleaned and clutter free.

Refrigerator - All refrigerator decor, photographs, calendars should be removed. Clean refrigerator door.

Remove ALL - Dishes in Sink, Paper Towels, Soap, Sponges, Floor Mats, Dish Towels, Hand Towels, Food, Condiments, Small Appliances, Toasters, Toaster Ovens, Mixers, Coffee Machines (especially Keurigs), Blenders

Dining Room

Dining Table - Remove all placemats and tablecloths. Straighten all chairs and space out evenly. Add a center piece.



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Remove ALL - High Chairs, Booster Seats

Bathroom

Bathroom Sinks - Completely remove ALL items from bathroom countertops.

Showers/Tubs - Showers should be fully cleaned, especially if glass. Remove ALL items in or around shower or tubs.

Toilet Seats - Make sure the seat is down!

Bath Towels - Replace all bath towels with white towels, or leave bare. White creates the illusion of space; the absence of any towels can help make the space feel large as well.

Remove ALL - Tooth Brushes, Medications, Bath Mats, Trash Cans, Clothing Hampers, Shampoo Bottles, Body Wash, Soap, Loofahs

Bedrooms

Beds - Make all beds. Fluff and straighten any decorative pillows or shams. Be sure to remove any items under the bed that may show in the photos.

Nightstands - Remove all personal items, clean and declutter.

Dressers - Clean top of dressers, remove clutter and make sure drawers are closed.

Carpet - Make sure to vacuum all bedrooms.

Pets

Gates, Crates & Cages - Hide your pet's cages and crates from sight. Hiding the evidence of animals always helps your online presence.

Cat Castles and Dog Beds - While our pets love these items, they generally hurt the photos. Place these items in a closet.

Food Dishes and Mats - Hiding food dishes, water bowls and eating mats will help to improve the look of cleanliness.

Pets Continued...

Litter Boxes - Litter boxes are unsightly. Find a nice corner to move these for photos, we don't want kitty to have any accidents!

Pet Toys - You might have guessed this already, but some toys are so natural for us that we completely overlook them! Perform a quick sweep for catnip and tennis balls before photography.

While it may seem daunting, following this checklist will always help your photos SHINE! Thank you so much for your time and effort in making sure your home is ready for prime time!

What will happen on the day of the photo shoot?

We will arrive at the property within 10 minutes of the scheduled start time. If we think we might be earlier or later than that, we will call to inform you or your real estate agent of our expected arrival time.

While you are welcome to stay in your home during the shoot, we request that you move to another area of the home during the photo shoot so we won't have any people in the shots. Please lock up all pets.

If we are doing a 3D Virtual Matterport Walkthrough Tour of your home, we ask that you vacate the inside of your home for the duration of the tour creation. The 3D Virtual Matterport camera is similar to a video camera and doesn't work well with people or pets around. If you decide to leave your home during this process, feel free to exchange your cellular phone number with us and we will call you to let you know when we are finished!

Thank you for your support!